



## Papers/abstracts template

**Title**

Which tech transfer office staffing model is best ?

**Key words**

Max 5 keywords that capture the contents of your paper

Tech transfer office | Public research organization | Knowledge people flow | management | staffing model

**Region, country**

France

**Abstract**

In order to foster transfer of innovative technology between academic and industry, several initiatives have been implemented by the French Ministry of Education with the National Research Agency (ANR). Among them the Office of Research & Innovation (DGRI) launched an initiative to develop synergy between individual technology transfer offices involving different universities, engineering schools and research institutes. Since 14 knowledge transfer organizations have been implemented in France. These new organization followed different management strategy from network to joint office through federating structure. Environmental and institutional factors are known to explain some of the variation in tech transfer efficiency. But productivity might also depend on organizational practices in university tech transfer office management. Indeed alternative models to an institutional tech transfer office (TTO) can be successful. Beside the fact that costs can be shared among this TTO consortium, such hub-and-spokes configurations allow scalable functions to be moved to the center, while keeping essential context-specific and unscalable functions embedded within individual institutions. One challenge is to choose the best staffing model. Every tech transfer office involved in these new TTO network must escape from the « cradle-to-grave model », and will have to choose between « side-by side model » and « distributed model ». Aquitaine-Valo like any other organization faced with this problem, and work out a hybrid TTO staffing model in order to build a one-stop-shop for university tech transfer with improved efficiency.

**Authors**

Identity, job title, affiliation, email

Dr. Philippe GORRY, Lucia ROBERT & Karine ABADO

**Contact**

|                                |  |
|--------------------------------|--|
| Title / First name / LAST NAME | Philippe GORRY   |
| Job title                      | Coordonnateur, Aquitaine-Valo,   |
| Organisation                   | PRES Universite de Bordeaux  |
| Address                        | Plateforme Genomique Fonctionelle, 146 rue Leo Saignat, 33076 Bordeaux |
| Phone                          | +33 5 57 57 45 07/+33 6 62 25 86 93                                    |
| Email                          | phgorry@u-bordeaux2.fr   |

Registration through FH-M

Organised by



In partnership with



Within the framework of  
The EU-funded project  
Trans2Tech



European Commission